

KA2, Capacity building in the field of youth

Project

“Gender Equality in Journalism - Getting the Balance Right”

ACTIVITY 2 - TRAINING COURSE  
20-27.04.2018  
SHTIP, MACEDONIA (FYROM)



Co-funded by the  
Erasmus+ Programme  
of the European Union

# ABOUT THE PROJECT

This project's overall objective is to raise the standards of reporting while making them more gender sensitive and strengthen the human capacity of the NGO's and their partnership with media in the partner countries. This is part of the process of enhancing democracy, good governance and human rights in the country while promoting professionalism and editorial independence.

The project's main specific objective, is to provide a group reporters from Estonia, Greece, Italy, Ghana, India and Macedonia with a long training program that will equip them with knowledge, skills and contacts aimed at enabling them to report on gender issues in a gender sensitive matter.

Speaking from experience a lot of information especially concerning promotion of gender equality, promotion of successful women and/or their businesses are as not as much visible as they can be and not always young people especially females and those with minority or poor background are informed about the progress or need of progress and equality that are going on in their municipalities or cities or even in Europe. Another aspect is that media are a key part in creating public opinion and therefore a wrong message can lead into creating prejudices and stereotypes but also a right one can assist into fighting discrimination. The idea for this project comes from the need to encourage young people, especially women, to exchange different points of view and experience how to use media as a tool especially when working with youth and on topics as gender based discrimination and marginalization and in promotion of gender equality.

Key element of this project is use of media as a tool to reach the goals for which youth women activists fight for - Positive change towards Gender Equality and it's promotion. The possibilities are here, but it is up to everybody according to the needs and the cultural surrounding to be able to use them.

The project will empower the participants to make their projects/activities more visible to the public but also will give them concrete tools on how to address them for promotion of gender equality and be gender sensitive towards their target group by using different media, with special aspect on online media. Part form this project will be creating of pubic opinion but also how to send the right message to the right group and guide them into gender sensitiveness and equality.



Co-funded by the  
Erasmus+ Programme  
of the European Union

## CONSORTIUM MEMBERS and number of pax per organization for the coordination meeting

Internacionalna organizacija za mladi - IOM, 4 person

Seiklejate Vennaskond, 4 person

Disha international Foundation Trust, 4 person

Organization for Strategic Development in Africa, 4 person

Hellenic Youth Participation, *4 person*

*Association SOS Europa, 4 person*

*Please tend to have optimal gender balance while delegating or selecting participants.*

**DATES: 20-27.04.2018.**

**VENUE: Hotel Izgrev  
Shtip, Macedonia (FYROM)**

<https://www.facebook.com/Hotel-Izgrev-Stip-540594286039782/>

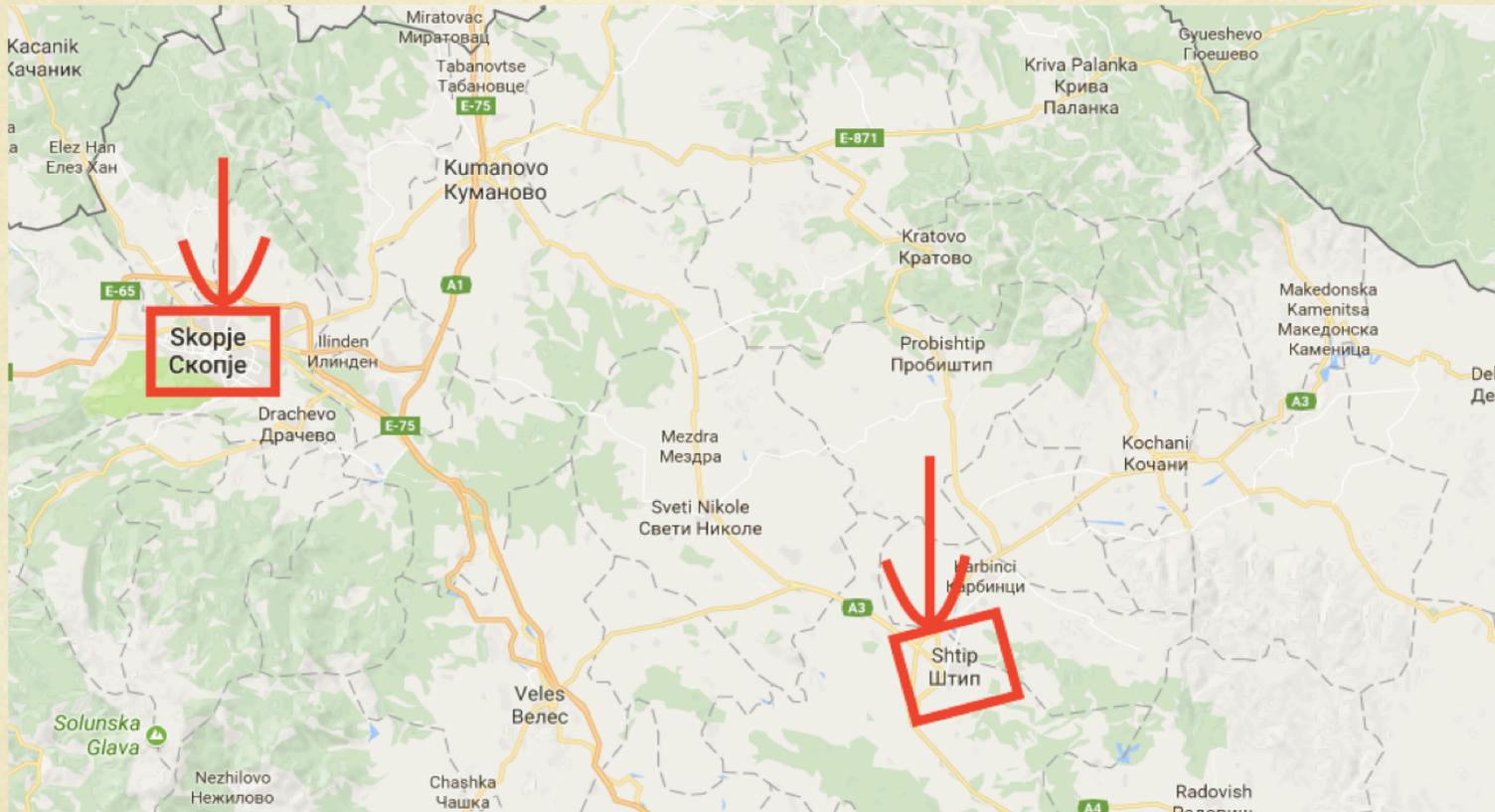
You will be accommodated in rooms of 4, 3 and 2 people from same sex.

Working room is located on the ground floor. Breakfast, Lunch, Dinner and coffee breaks will be served in the hotel restaurant.

The Hotel has free WI-FI in all areas of the hotel.



## Venue: location on the map





## TRAVEL INFO

- ⦿ Take a flight to Skopje airport. There are direct flights from many cities in Europe with Wizzair. Other than them, you can fly with Croatia Airlines, Adria, Austrian, Air Serbia, Turkish Airlines, Swiss, Air Berlin, Pegasus or Alitalia. You might also consider flying to Sofia (Bulgaria), Belgrade (Serbia), Thessaloniki (Greece) and then take a bus/train to Skopje or Stip.
- ⦿ Once you're at Skopje airport, take a bus VARDAR EKSPRES towards the international bus station in Skopje. <http://skp.airports.com.mk/BusTransportPopUp.aspx?l=2&t=1> One way ticket is 180 denars. You can buy ticket at Vardar Ekspres ticket office (next to exit door) or in the bus. PLEASE ASK THEM FOR THE TICKET AND FISCAL BILL (WITHOUT THIS WE WILL NOT BE ABLE TO REIMBURSE YOU THE BUS TICKET). Exchange money at the post office at the airport!!! In order to be able to buy bus ticket.
- ⦿ From Skopje bus station, take a bus to Stip - <http://sas.com.mk/en/VozenRed.aspx> One way ticket costs 270 denars.
- ⦿ At Stip Bus station take a taxi to Hotel Izgrev. Price 50 denars. Or walking within 15 min distance.
- ⦿ Or if you are coming from different directions, whereby bus or train schedules should be checked individually, please consult travel arrangement with partner organizations or hosting organization preferably.
- ⦿ There is possibility to be picked up from the Airport/Skopje bus station and taken directly in the hotel in Shtip. Price per car (price is the same if you are 1 person or 4 ) is 40 euros. This amount will be deducted from your travel budget.
- ⦿ For late arrivals in Skopje or Skopje airport, please inform the host organization in advance, so they can arrange a pick up for you from there.



## Reimbursement limits for the training course

Seiklejate Vennaskond, 275 EUR

Disha international Foundation Trust, 820 EUR

Organization for Strategic Development in Africa, 820 EUR

Hellenic Youth Participation, *180 EUR*

Association SOS Europa, *275 EUR*

Please note that this travel budget also includes the local travel in your and the hosting country. So in case you need a pick up from the Skopje Airport, it will be deducted from your travel budget.

The reimbursement limits are expressed per person in EUR, rates for MOBILITY OF YOUTH WORKERS. For all the consultations about routes, means of travel and rates please contact the host. Reimbursement is done via bank transfer.

For participants from India and Ghana, the host can purchase the plane tickets. Please consult the hosting organization.

Note that personal car can also be used, and that reimbursement will be done according to the travel distance between the starting and ending destination in kilometers according to the distance calculator and formula: number of KM multiplied with 2(round way) multiplied with 0.22 (EC's figure).



## Visas, travel documents and insurance

- ◎ Citizens of EU member states can enter Macedonia with valid ID card.
- ◎ Participants from India and Ghana need visa to enter Macedonia.
- ◎ Official invitation letter and other necessary documents will be provided from hosting organization.
- ◎ We strongly recommend obtaining travel insurance, even though it is non-refundable (except for representatives of Ghana and India). Participants from the EU countries should have their European Health Insurance Card.
- ◎ Participants should be over 18 years old. There is no upper age limit.



## Weather, currency, technicalities

- It is naturally windy and warm weather in April in Macedonia. It is especially windy in Shtip, so bring a jacket with you. You can check the weather on <http://www.weather2umbrella.com/> or your mobile phone's weather apps in advance.
- Local currency is DENAR. 1 EUR = approx 61.3 DENARS  

Payment in EUR is prohibited. There are no major variations in currency rates between exchange offices and banks. In case you exchange money in Banks, bring your passport with you in order to present it. Exchange offices and banks work till 8 PM and are located in the city centre, there is ATM 5 min walk from the Hotel. It would, however, be possible to exchange EUR into denars and vice versa with the hosting staff and the Hotel.
- Pharmacies, shops, bars, clubs, restaurants and other facilities are located near by and also in the city centre. During the programme, getting to know the city will be organized in the form of free style activities afternoon.



# Contact

Please send us Confirmation of participation on:

[lom\\_skopje@yahoo.com](mailto:lom_skopje@yahoo.com)

Until 15th of March 2018 latest

For additional information, questions and dilemmas do not hesitate to contact us.

Participants will be added to the projects e-mailing list and Facebook group so as to provide quicker information flow.

Looking forward to the Training Course and finishing the work!!!



P.S. Timetable/programme of the Training Course will be provided soon.